

F

APPLE
HEALTH CARE
INCORPORATED
Changing the Culture of Nursing Home Care

Holly DeSimone, BSN, RN
49 Randall Street
Cranston, RI 02920

September 22, 2008

Dear Holly,

I am writing this letter to recognize all your hard work and effort that you and your team put into our annual skin/wound care protocol seminars. For Apple Health Care, these four-day educational programs are very important to us. As a company, we strongly feel this is the key to our success with clinical outcomes. We feel that it is also important to provide licensed staff as well as our certified nursing assistants with the benefits of these informative programs. This allows them to stay current with the latest trends in the long-term care industry and thereby provide our residents with exceptional care.

Holly, your participation in our annual program has been wonderful. You have gone above and beyond to tie your presentation to our theme each year. Last year was no exception; you far exceeded any expectations that I had to what our vendors would do for their presentation. Your pirate map that incorporated the important points of our skin/wound protocol really added to our pirate theme: "Uncovering the mystery of the black eschar." I also wanted to say that the messages in the bottle giveaway were very well received. I know that was a lot of work to say the least. I appreciate that you and your colleague individually filled each bottle with sand and then added messages that related to our protocol. For example: "The Braden Scale is a treasure in prevention."

As a primary vendor I respect your professionalism as well as the fact that you put a lot of your own personal time and effort into ensuring our educational programs are a huge success. You have consistently tied each year's theme to your products in our protocol. If I can be of further assistance, please do not hesitate to let me know.

Sincerely,



Janice Lexton, MSN, RN-BC, CDONA/LTC, CLNC
VP of Nursing Services
Apple Health Care, Inc